

# Be a Birding Fair Sponsor



September 24, 2011 at  
Fossil Creek Reservoir  
Regional Open Space

Reach over 800 members of the public! Your support will help generate the buzz to get flocks of folks to come out for the fair. Gain exposure for your organization among birders and families during this growing community event. The birding fair is a free day of fun and learning for the whole family. Activities include bird walks, bird releases, presentations, clinics, and hands-on educational activities. You can also have a booth at the event for \$75.

## Sponsorship Levels for Every Budget



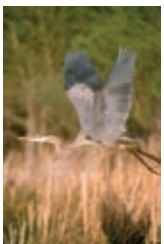
**Bald Eagle Level: Present the Event and Sponsor a Bird Release for \$500**

Seize the opportunity to release a raptor back to the wild and “Present” our event. Your logo will receive more prominent placement than other sponsor levels on all event media, and you will be specifically mentioned in print and on-air advertising. At this level vendor booth space is FREE, and your logo on the web site will link to your web site. Your logo will appear on the birding fair tote bags. Limit 3 organizations at this level.



**Osprey Level: Sponsor a Clinic or Presentation for \$250**

Who’s who in birding? Our speakers are well recognized birding experts! Sponsor a popular presentation from the speaker of your choice, and speak to the audience prior to their talk. A link from the birding fair web site to yours will be created and your logo will appear on the birding fair tote bags, and on other event advertising and event media.



**Great Blue Heron Level: Sponsor a Bird Walk for \$175**

Birds abound at Fossil Creek and visitors come in clutches of all sizes for our guided bird walks. You will be able to address the crowd prior to the walk. A link from the birding fair website will be created to your site. Your logo will appear on select event advertising, and all event media.



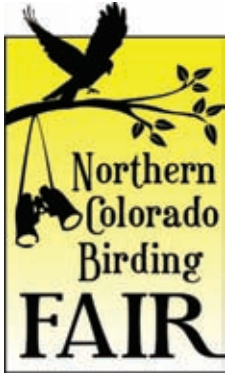
**White Pelican Level: Sponsor a Service Project or Bird Call Contest for \$125**

Help visitors give birds a wing up, or learn to sing their hearts out by sponsoring a service project or bird call contest. You’ll get to address the crowd before either event, and your logo will be placed on our website as well as select event media.



**Western Grebe Level: Become a Community Partner for \$25 - \$124**

Can’t meet any of our other levels, but still want to lend a hand? We will gladly accept any donation amount under \$125 and name you as a community partner. A logo from your organization will be placed on our website, as well as select event media.



# Register my Organization as a Sponsor of the 2011 Northern Colorado Birding Fair



Organization \_\_\_\_\_ Contact \_\_\_\_\_

Street \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Amount: \$ \_\_\_\_\_ (include \$75 vendor fee if applicable)    \_\_\_ Check \_\_\_ VISA \_\_\_ MasterCard

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

I would like to donate items to the silent auction:

The items will be: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Associated Dollar Value: \_\_\_\_\_

When is the best time and date for us to pick up these items? \_\_\_\_\_

Send to: Carin Avila, Rocky Mountain Raptor Program 2519 South Shields Street, #115 Fort Collins CO, 80526

Contact: Carin Avila, carin@rmnp.org or (970) 484-7756

Sponsors, please submit your logo to Rob Novak as soon as possible and no later than Friday September 3, 2011 at rnovak@larimer.org for use in event advertising and media.

**Event Advertising Includes:** Posters hung around Larimer County, our event web page, print ads and ads on local radio

**Event Media Includes:** NCBF Prize Bags, our event brochure, signs and displays at the event.

[www.larimer.org/naturalresources/birding\\_fair.htm](http://www.larimer.org/naturalresources/birding_fair.htm)

